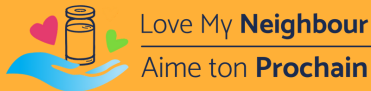


# World Immunization

Week April 24-30, 2022

## #GreatVaxCollab



### PROJECT DESCRIPTION

**Love My Neighbour** is the national movement for global vaccine equity inspired by Millennium Kids and diverse Canadian faith communities in partnership with UNICEF to increase the number of COVID-19 vaccines distributed quickly and equitably in low- and middle-income countries before another variant emerges.

### PROBLEM STATEMENT

While Canadians can freely receive three doses of COVID-19 vaccine, **only 14% of global neighbours in low-income countries has received at least one dose.** There is now a stream of doses flowing. The need is to deliver and administer these doses to hardest-to-reach global neighbours.

### PROPOSAL FOR CORPORATE CANADA

The Government of Canada is committed to donating 200 million doses by the end of 2022. It costs UNICEF \$2.50 per two doses to deliver these into arms. We're challenging every sector to get creative and help end this pandemic for everyone. **Donate \$.05 per transaction for 24 hours during April 24-30.** It's time for a whole-society effort.

### PROPOSED PARTNERS

- Banks
- Grocers/retailers
- Communications
- Beer/alcohol retailers
- Cinemas
- Sport/entertainment

### PROPOSED IMPACT

- \$2.50 delivers two doses to one global neighbour
- \$62,500 delivers 50,000 doses
- \$125 million delivers 200 million donated doses

### OUR TRACK RECORD

The award-winning project Love My Neighbour has raised over \$665,000 so far in addition to a Government of Canada matching grant of \$536,000. We are reaching out to every Canadian to #GiftaVaxWings with gratitude and help write the ending of this pandemic for all.

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